ONE WORLD

BE A BLUE MONSTER!

curate a Web MUSEUM

Cool URIs don't change

CHAMPION (THE) ORDINARY

PUBLISH UNDER THE creative commons

DIGEST the cluetrain manifesto

TREASURE THE AUTHENTIC VOICE

consider Accessibility

BLUE MARBLE
INSPIRATION FOR EARTH DAY AND= ONE WEB DAY= 22nd SEPT

WRITE A BLOG!

ATTEND A barcamp

DEBUNK DRM

DECENTRALIZE

DOCUMENT ★ DETAILS

DEFEND THE RIGHT TO INNOVATE AT -THE EDGES-

INCREASE YOUR SENSE OF EFFICACY
=CONTRIBUTE!

FLASH MOB

A FREE WEB IS A FLAT WEB

GEEK

GEONAMES GEOTAGZ PUT IT ON THE MAP OPEN STREET MAP GEOCACHE

USE HYPERLINKS TO SUBVERT HIERACHIES

HAMPSTER DANCE

explore HUMANITY

INSTANT MESSAGE
USE THE OPEN XMPP

i16n BUILD FOR THE WORLD

BECOME A CITIZEN JOURNALIST

KEEP A WHERE THE HELL IS MATT?
VIDEO DIARY

ShareYour KNOWLEDGE
·VIDEO A HOW-TO-GUIDE
·ANSWER A SUPPORT QUESTION
·SCHOOL OF EVERYTHING

ELONGATE THE LONG TAIL

l10n WRITE FROM YOUR LOCALE

Craft: Make: MEDDLE MAKE HACK

ANNOTATE USING MICROFORMATS

MASHUP

MINE THE MISCELLANEOUS

PROPAGATE A meme

NEVER GONNA GIVE YOU UP

FREE OUR DATA

OPEN RIGHTS GROUP

ORGANIZE WITHOUT ORGANIZATIONS

GET & USE YOUR OpenID

QUESTION QUERY QUIZ EVERYTHING ?

RATE & REVIEW

RECALL RECOLLECT REMEMBER RECORD
BE REMEMBERED

DEMAND NO SECRET SOFTWARE FOR PUBLIC DATA

=THINK ROBOT SHARE & ENJOY

let other people tag your photos on flickr etc

AMPLIFY TRUTH

teach
YOUR MOTHER TO BLOG
YOUR KIDS TO PROGRAM
YOUR TOWN ABOUT WIFI
YOUR FRIENDS ABOUT FLICKR · BLOGGER · WIKIS TWITTER · UPCOMING ...

TAKE LIBERTIES TAKE CONTROL

THERE IS NO "THEM" ONLY US
=PARTICIPATE!=

Show US a Better way

CONTRIBUTE TO A VIRTUAL COMMUNITY
LURKER · NOVICE REGULAR LEADER · ELDER

INVERT CRM ENGAGE IN VENDOR RELATIONSHIP MANAGEMENT

INDEPENDENT INDIVIDUALS MAKE A WISE CROWD

WEB STANDARDS FOR THE WIN

contribute to WIKIPEDIA

XENOPHILIA

REMEMBER- They Work For You!

TOGETHER WE MAKE A ZEITGEIST

FOLLOW ZEFRANK

BE ZANY

ONE WEB!

CC

http://owd.whatfettle.com